

LARA M. BROWN, PH.D.

EDUCATION

Ph.D., M.A. University of California, Los Angeles **1995-2001**

Major: Political Science, American Political Institutions & Quantitative Methods

Dissertation: "The Character of Congress: Scandals in the U.S. House of Representatives, 1966-1996"

Advisor: David O. Sears, Professor of Psychology and Political Science

Degrees earned: M.A. in March of 1999 and Ph.D. in June of 2001

M.A. University of Arizona **1993-1995**

Major: Political Science, American Politics & Public Policy

Thesis: "Social Constructions in AIDS Policy: Discrimination Against Women."

Advisor: Helen Ingram, Professor of Planning, Policy, and Design and Political Science (now at UC Irvine)

Degree earned: M.A. in June of 1995

B.A. University of California, Los Angeles **1989-1992**

Major: Political Science, Political Theory

Degree earned: B.A. in June of 1992

RESEARCH INTERESTS

American political parties, presidential aspirants, congressional incumbents, political scandals, national elections, and ideological development in presidential rhetoric.

COURSES TAUGHT

Introduction to American Government, Research Seminar, Congress (undergraduate and graduate levels), American Political Parties (undergraduate and graduate levels), and American Statesmanship.

HONORS AND AWARDS

Villanova University

- Catholic Social Teaching & Issues of Justice Summer Fellowship Program (May 2009)
- Bridgebuilder's Award (April 2009)
- Bridgebuilder's Award (April 2008)

Northeastern Political Science Association

- Women's Caucus Award for "Best Paper by a Woman Political Scientist Presented at the 2007 Northeastern Political Science Association annual meeting" for paper, entitled: "Losing Aspirants: Millard Fillmore, John McCain, and the Political of Presidential Elections" (November 2008)

ACADEMIC EXPERIENCE

Assistant Professor **2007-present**

Department of Political Science, Villanova University

Serve as a faculty member in the Department of Political Science and teach classes in American Government, Research Seminar, American Political Parties, and the Congress.

Adjunct Professor **2005-2007**

Department of Political Science, California State University, Channel Islands

Appointed to the Department of Political Science and taught several sections of American Political Institutions.

Visiting Scholar **2004**

Department of Politics, Hendrix College

Appointed to the Department of Politics and taught one section of American Political Parties & Elections.

Visiting Lecturer **2004**

Department of Political Science, University of Arkansas, Little Rock

Appointed to the Department of Political Science and taught one section of American National Government.

Visiting Scholar **2004**

The Institute for Social Science Research, University of California, Los Angeles

Worked with Dr. David O. Sears and conducted independent research on political candidate expectations.

Research Assistant **1994-1995**

The Udall Center for Studies in Public Policy, University of Arizona

Worked with Dr. Helen Ingram on her research on social constructions and assisted with Center activities.

Research Assistant **1993-1994**

Department of Political Science, University of Arizona

Worked with Dr. Lyn Ragsdale to gather and analyze presidential statistics.

PROFESSIONAL EXPERIENCE

Education Policy & Public Affairs Consultant **2000-2004**

Berkeley, San Francisco, and Los Angeles, California

Clients included: TechNet, NetDay, MyRoad.com, the Democratic Leadership Council (DLC), Gold Coast Innovation Center (GCIC), and the California Department of Education.

Developed education policy platforms and strategic plans; conducted outreach efforts to local, state and national officials; and built partnerships with corporations, institutions of higher education, and nonprofit organizations.

Coordinator, Corporate Outreach **1999-2000**

Office of Intergovernmental & Interagency Affairs

U.S. Department of Education, Washington, D.C.

Appointed by the President of the United States, William J. Clinton, to serve as the corporate liaison for the U.S. Department of Education. Assisted Fortune 500 companies and technology start-ups with their education programs, helping to align them with the national priorities for education reform. Promoted partnerships between businesses, K-12 schools, institutions of higher education, and community-based organizations.

SERVICE ACTIVITIES

Member, Executive Board <i>Presidency Research Group</i> – a section of the American Political Science Association	2008-2011 (3-year term)
Program Co-Chair, Parties, Interest Groups, and Electoral Behavior Section <i>Northeastern Political Science Association Annual Meeting</i>	2008-2010
Co-organizer, Panel Proposal Midwest Political Science Association panel “Competing Roles of the President as Party and National Leader” (accepted and will convene in April 2010)	2009
Participant, Advanced Placement U.S. Government & Politics Conference <i>The College Board</i>	2009
Moderator, Alumni Leadership Summit (break-out session on education) <i>Villanova University</i>	2009
Co-organizer, “Constitution Day” Symposium on Hamilton and Jefferson <i>The Matthew J. Ryan Center, Department of Political Science, College of Liberal Arts & Sciences, and Office of Academic Affairs, Villanova University</i>	2009
Member, Task Force on Benchmarking <i>College of Liberal Arts & Sciences, Villanova University</i>	2008
Organizer, Panel Proposal American Historical Association panel “Hamilton & Hamiltoniansm: Fresh Reflections from the Globalized 21 st Century” (accepted and convened in January 2009)	2008
Member, Undergraduate Curriculum Committee <i>Department of Political Science, Villanova University</i>	2007-present
Peer Reviewer (journal articles and book manuscripts) <i>Polity, Perspectives, PS: Political Science and Politics, Cambria Press and Roxbury Press</i>	2007-2009
Organizer, Panel Proposal American Political Science Association panel “Previewing the 2008 Presidential Election” (accepted and convened in September 2007)	2006
Mentor, APSA’s Mentor Program <i>American Political Science Association</i>	2003-present
Editor, <i>Policy Currents</i> (quarterly public policy section journal of the APSA) <i>The Udall Center for Studies in Public Policy, University of Arizona</i>	1994-1995

***Also served as the primary thesis advisor for two graduate students (spring 2008 and spring 2009) and an undergraduate student in the Honors’ program (spring 2009); directed two graduate students’ independent studies on Alexander Hamilton (fall 2009); and act as the faculty advisor to the Women’s Ice Hockey team (2008-2009 & 2009-2010 seasons) at Villanova University.**

CURRENT RESEARCH

Books:

Brown, L.M. Forthcoming. *Jockeying for the American Presidency: The Political Opportunism of Aspirants*. New York: Cambria Press. (expected by September 2010).

Gulati, G. and Brown, L.M. *Protected from Retribution: Scandals, Media Coverage, and Democratic Accountability in Congressional Elections* (completing research and writing manuscript for Cambria Press – expected completion by May 2011).

Brown, L.M. *Cracking the Code: How Presidents Talk About Their Predecessors and Shape America's Great Debate* (extending research on presidential rhetoric and the ideological debate between Hamilton and Jefferson – book manuscript expected to be complete by August 2013)

Articles:

Brown, L.M. “Demystifying the DLC: The Democratic Leadership Council and its Unnamed Founder, Alexander Hamilton” (article under review by Hofstra University for publication).

Brown, L.M. “Ambitious Innovation and Abundant Diversity: Alexander Hamilton, William J. Clinton, and the Role of Government in the Economy and Society” (undergoing revision in preparation for journal submission).

Brown, L.M. “Losing Aspirants: Millard Fillmore, John McCain, and the Politics of Presidential Elections” (undergoing revision in preparation for journal submission).

Gulati, G. and L.M. Brown. “A Corrupt Culture?: Incumbent Scandals, House Elections and the Media, 2002-2008” (article prepared for delivery at the Midwest Political Science Association's Annual Conference in April 2010).

PUBLICATIONS AND INVITED ARTICLES

Brown, L.M. Forthcoming (Book Review). “Jason A. Edwards: Navigating the Post-Cold War World: President Clinton's Foreign Policy Rhetoric,” in *Presidential Studies Quarterly*.

Brown, L.M. Forthcoming. “Inside Parties: The Politics of Earning a Presidential Nomination,” presented at Hofstra University's *The 2008 Road to the White House & Beyond* presidential symposium, April 2008 (peer-reviewed edited volume being published in an online format by Texas A&M University Press).

Brown, L.M. 2009. “Reactionary Ideologues and Uneasy Partisans: Bush and Party Realignment,” presented at Villanova University's *Judging Bush: Is George W. Bush Ulysses S. Grant, Lyndon B. Johnson, or Ronald Reagan* presidential symposium, November 2008. The article from which this lecture was developed was subsequently published as part of a peer-reviewed book, *Judging Bush*, eds. Robert Maranto, Tom Lansford, and Jeremy Johnson. Palo Alto: Stanford University Press.

Brown, L.M. 2009. “Around Closed Doors and Through Open Windows: A Theory of Aspirant Opportunism, 1796-2004,” *Congress and the Presidency*, Vol. 36, No. 1: 1-26 (March).

- Brown, L.M. 2008. "A High Speed Chase: Presidential Aspirants and the Nomination Process," in *Understanding the Presidency*, 5th edition, eds. James P. Pfiffner and Roger H. Davidson. New York: Pearson/Longman Publishers.
- Brown, L.M. 2008. "The Department of Treasury," in the *Encyclopedia of American Government and Civics*, eds. Michael A. Genovese and Lori Cox Han. New York: Facts on File Publishers.
- Brown, L.M. 2007. "The Greats and The Great Debate: President William J. Clinton's Use of Presidential Exemptions" *Presidential Studies Quarterly*, Vol. 37, No. 1: 124-38 (Spring).
- Brown, L.M. 2007 (Book Review). "Bruce Ackerman, *The Failure of the Founding Fathers: Jefferson, Marshall, and the Rise of Presidential Democracy*" *Presidential Studies Quarterly*, Vol. 37, No. 1: 165-6 (Spring).
- Brown, L.M. 2007. "It's Good to Be an Incumbent: Scandals, Corruption, and the 2006 Midterm Election" *Extension of Remarks*, APSA Legislative Studies' Section Newsletter, Vol. 30, No. 1 (January).
- Brown, L.M. 2006. "Revisiting the Character of Congress: Scandals in the U.S. House of Representatives, 1966-2002" *Campaigns and Political Marketing*, eds. by Steger, Wayne, J. Mark Wrighton, and Sean Q. Kelly. West Hazelton, PA: Haworth Press.
- Brown, L.M. 2006. "Revisiting the Character of Congress: Scandals in the U.S. House of Representatives, 1966-2002" *The Journal of Political Marketing*, Vol. 5 1/2:149-72 (July).
- Brown, L.M. 2004. "It Pays to Pay a Professional: California's Redistricting Compromise of 2002" *Extension of Remarks*, APSA Legislative Studies' Section Newsletter, Vol. 27, No. 2 (July).
- Dehler, C. and Brown, L.M. 2002. "California K-12 Education Technology," a strategic plan developed with *The California Commission on Technology in Learning* and published by the California Department of Education (<http://www.cde.ca.gov/ls/et/rd/documents/ctlrecmay03.pdf>).
- Brown, L.M. 1998. "Social Constructions in AIDS Policy: Discrimination Against Women," in *The Proceedings from the Society for Disability Studies Annual Conference* in Oakland, California. Published by the Edmund S. Muskie Institute of Public Affairs, University of Southern Maine, Lewiston, Maine.

PUBLIC SCHOLARSHIP AND INVITED LECTURES

- Moderator. 2009. "Government, Education & Public Institutions: Part of the Problem or Part of the Solution" breakout session at Villanova University's Summit on Leadership, October 2009. Villanova, Pennsylvania.
- Moderator. 2009. "Hamilton versus Jefferson" roundtable panel at Villanova University, September 2009. Villanova, Pennsylvania.
- Speaker. 2008. "A Squeaker or a Landslide?: The 2008 Presidential Election Forecasts in Historical and Institutional Perspective" at Cabrini College, November 2008. Radnor, Pennsylvania.
- Speaker. 2008. "So Who's Better? (at winning the vote that matters: the Electoral College)" at Gwynedd-Mercy College, September 2008. Gwynedd Valley, Pennsylvania.

Commentator. 2008. "Your Morning," a cable morning show on CN8, a mid-Atlantic region's Comcast network. Discussed the Alaska Governor Sarah Palin choice for vice presidential nominee.

Presenter. 2008. "Through the Briar Patch: Presidential Opportunism and William J. Clinton's Presidency," at Massachusetts School of Law's *Chasing Success or Courting Failure* presidency conference, April 2008. Andover, Massachusetts.

Commentator. 2007. "The Washington Journal," a cable television talk-show on C-SPAN, whose focus that morning was the impact of congressional scandals on elections. Washington, D.C.

Speaker. 2006. "The Election of 1860," at the Idaho Humanities Council's Summer Institute, *Controlled By Events: The Presidency of Abraham Lincoln*. Caldwell, Idaho.

Commentator. 2006. "The Fairer Sex," a cable television talk-show, which focuses on women's issues and current events. Los Angeles, California.

Columnist. 2006. "If We Want to Rein in the Imperial Presidency We Have to Grade Presidents Differently," on George Mason University's *History News Network* website (<http://hnn.us/articles/19939.html>).

Columnist. 2004-2005. Biweekly column, "Here's The Thing," a political analysis of state and national issues in *The Santa Monica Daily Press* (<http://www.larambrownpd.com/htt.cfm>). Santa Monica, California.

Keynote Speaker. 2003. "Education as a Brain Science" at Reading Is Fundamental of Southern California's *Educator Orientation*. Inglewood, California.

Keynote Speaker. 2002. "The Nature of Leadership" at Cate School's *Celebrating 100 Years of Coeducation Weekend*. Carpinteria, California.

Speaker. 1998. "Ethics and Government" panel hosted by the International Visitors Council of Los Angeles. Gave talk on governmental ethics and then met with several high-ranking officials from such countries as Sri Lanka, New Guinea, and Pakistan. Los Angeles, California.

Also, have been referenced on the radio in political stories on WHYY (Philadelphia, PA market), done live interviews on Stan Lane's morning show on KPSI (Palm Springs, CA market), and have been quoted in articles in the *New York Times*, *Washington Post* (online column), *Los Angeles Times*, *Philadelphia Inquirer*, *Pittsburgh Tribune*, *Delaware County Times*, *Washington Blade*, and *New Yorker*.

CONFERENCE PARTICIPATION

Papers Presented:

Nwokora, Z. and L.M. Brown. 2009. "Demagogic or Dialogic?: Winning Arguments in the 2008 Presidential and Vice Presidential Debates" at the American Political Science Association's Annual Meeting in September. Toronto, Canada.

Brown, L.M. 2009. "Ambitious Innovation and Abundant Diversity: Alexander Hamilton, William J. Clinton, and the Role of Government in the Economy and Society," at the American Historical Association's Annual Meeting in January. New York, New York.

Brown, L.M. 2007. "Losing Aspirants: Millard Fillmore, John McCain, and the Politics of Presidential Elections," at the Northeastern Political Science Association's Annual Meeting in November. Philadelphia, Pennsylvania.

Brown, L.M. 2007. "The Presidential Problem: Presidential Aspirants and the Disconnect in the Modern Selection Process," at the American Political Science Association's Annual Meeting in September. Chicago, Illinois.

Brown, L.M. 2007. "A Theory of Aspirant Opportunism: Understanding the Politics of Presidential Elections, 1796 - 2004" at the Midwest Political Science Association's Annual Meeting in April. Chicago, Illinois.

Brown, L.M. 2007. "Earned Luck: A Theory of Aspirant Opportunism and William McKinley's Presidential Aspirations" at the Western Political Science Association's Annual Meeting in March. Las Vegas, Nevada.

Wrighton, J.M. and L.M. Brown. 2006. "Friends in High Places: The Institutional Politics of Post-Disaster Recovery" at the Midwest Political Science Association's Annual Meeting in April. Chicago, Illinois.

Brown, L.M. 2006. "Invoking Jefferson, Recollecting Roosevelt, and Imitating Hamilton: President William J. Clinton's Use of Exemplars," at the Western Political Science Association's Annual Meeting in March. Albuquerque, New Mexico.

Brown, L.M. 2005. "Demystifying the DLC: The Democratic Leadership Council and its Unnamed Founder, Alexander Hamilton," at the 11th Presidential Conference: William Jefferson Clinton at Hofstra University in November. Hempstead, New York.

Brown, L.M. and J. M. Wrighton. 2004. "Leeches, Lemmings, and Pet Rocks: The 2004 Democratic Presidential Nomination Process" at the Northeastern Political Science Association's Annual Meeting in November. Boston, Massachusetts.

Jerome, E., L. M. Brown, and X. Kayden. 2004. "Recall Recollections: Media Messages and Voter Information Processing During the California Recall Election" at the Western Political Science Association's Annual Meeting in March. Portland, Oregon.

Brown, L.M. 2003. "Revisiting the Character of Congress: Scandals in the U.S. House of Representatives, 1966-2002" at the Northeastern Political Science Association's Annual Meeting in November. Philadelphia, Pennsylvania.

Brown, L.M. 1995. "Social Constructions in AIDS Policy: Discrimination Against Women" at the Western Political Science Association's Annual Meeting in March. Portland, Oregon.

Service on Panels:

Chair on "Competing Roles of the President as Party and National Leader" panel at the Midwest Political Science Association's Annual Conference, April 2010. Chicago, Illinois.

Chair and Roundtable Participant on "The Party System in the Obama Era: An Eye Toward 2010 and 2012" panel at Northeastern Political Science Association's Annual Meeting, November 2009. Philadelphia, Pennsylvania.

Discussant on the “Elections in the Obama Era” panel at the Northeastern Political Science Association’s Annual Meeting, November 2009. Philadelphia, Pennsylvania.

Discussant on “Newly Emerging Questions and Trends in Presidential Elections” panel at the American Political Science Association’s Annual Meeting, September 2009. Toronto, Canada.

Chair and Discussant on “Candidates and Character” panel at the Northeastern Political Science Association’s Annual Meeting, November 2008. Boston, Massachusetts.

Roundtable Participant on “Coattails, Waves, or Local Politics: The 2008 Elections in the States” panel at the Northeastern Political Science Association’s Annual Meeting, November 2008. Boston, Massachusetts.

Discussant on the “2008 Election in Long-Term Perspective” panel at the American Political Science Association’s Annual Meeting, September 2008. Boston, Massachusetts.

Discussant on the “Campaigning For and From the White House” panel at the American Political Science Association’s Annual Meeting, September 2007. Chicago, Illinois.

Chair on the “Unitary Executives” panel at the Midwest Political Science Association’s Annual Meeting, April 2007. Chicago, Illinois.

Roundtable Participant on the “The 2006 Congressional Elections: What Happened and Why” panel at the Northeastern Political Science Association’s Annual Meeting, November 2006. Boston, Massachusetts.

Roundtable Moderator on the “The 2008 Presidential Election: Media and Fundraising” panel at the Northeastern Political Science Association’s Annual Meeting, November 2006. Boston, Massachusetts.

Discussant on the “Origins and Development: Presidential History,” panel at the American Political Science Association’s Annual Meeting, September 2006. Philadelphia, Pennsylvania.

Discussant on the “Media Effects and the Presidential Elections” panel at the Midwest Political Science Association’s Annual Meeting, April 2006. Chicago, Illinois.

Chair and Discussant on the “Presidential Staff Management” panel at the Midwest Political Science Association’s Annual Meeting, April 2006. Chicago, Illinois.

Discussant on the “Voting Mechanisms, Third Parties, and the Shape of the Electorate” panel at the Western Political Science Association’s Annual Meeting, March 2006. Albuquerque, New Mexico.

Discussant on the “Rhetoric in American National Institutions” panel at the Northeastern Political Science Association’s Annual Meeting, November 2004. Boston, Massachusetts.

Roundtable Participant on the “The 2004 Congressional Elections: What Happened and Why,” panel at the Northeastern Political Science Association’s Annual Meeting, November 2004. Boston, Massachusetts.

Chair for the “Implications and Strategies for Presidential Speech” panel at the Western Political Science Association’s Annual Meeting, March 2004. Portland, Oregon.

Chair for the “Social Constructionist Approaches to Gender & Public Policy” panel at the Western Political Science Association’s Annual Meeting, March 1995. Portland, Oregon.

COMMUNITY ACTIVITIES

The Urban Guild

Steering Committee Member, 2006-2007

Los Angeles Leadership Academy

Advisory Board Member, 2004-2005

California's Platform Committee to the DNC Convention

Senator John Edwards Delegate, 2004

Reading Is Fundamental, Southern California

Board Member, 2003-2005

Senator John Edwards 2004 Presidential Campaign

National Finance Council & Education Advisory Committee Member, 2003-2004

California's High Tech High Advisory Board

Appointed Committee Member, 2002

California's Education Master Plan Working Group

Appointed Committee Member, 2001-2002

Pennsylvania's High Tech School District Initiative

Appointed Committee Member, 2001

Cate School Board of Trustees

Board Member, 1998-2004

Democratic National Committee - Saxophone Club

Member & Co-Chair of Los Angeles Chapter, 1995-1999

UCLA Governmental Relations

Steering Committee Member, 1995-1999

MEMBERSHIPS AND AFFILIATIONS

American Political Science Association

Northeastern Political Science Association

Midwest Political Science Association

New York Historical Society